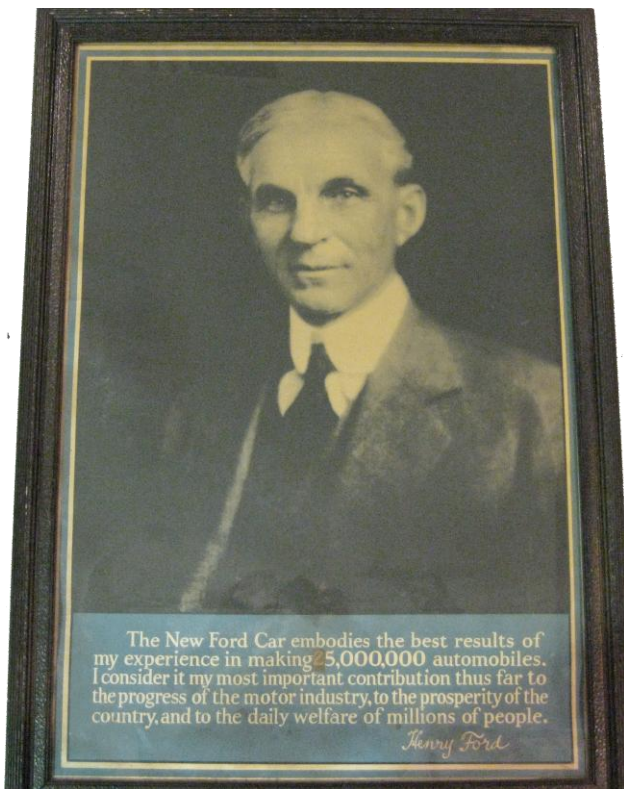




## THE 1903-1909 EARLY FORD REGISTRY

An Important Piece of  
Automobile History



This display was designed and built by **The 1903-1909 Early Ford Registry, Inc.**, a 501(c)3 Non-Profit organization. We are dedicated to identification and preservation of early Ford history and cars with a focus on helping others learn about the contribution that these cars made to automotive history.

*Robert "Bob" McKelvie  
Donated the Ford Photograph to the  
1903-1909 Early Ford Registry*



Bob McKelvie (left) is shown presenting the photograph to Dave Dunlavy, Secretary-Treasurer of the 1903-1909 Early Ford Registry.

### *What the EFR Offers\**

#### **Research Information**

- Owners and Service Manuals
- Sales Catalogs
- Parts and Price Lists
- Changes and Developments
- Advertisements
- Pictures – Period, Cars, Parts
- Auctions – Notify Members
- Maintain list of surviving Early Ford Cars

#### **Hands-on Experience**

- Restoration Information
- Regional & National Tours & Seminars
- Preventative Maintenance and Repair

#### **Information Availability**

- Internet Web Site
- Users Forum Discussion
- Newsletters & Emails

\* to join the EFR go to website [www.EarlyFordRegistry.com](http://www.EarlyFordRegistry.com)

## The 1903-1909 Early Ford Registry

*Presents  
A Famous Photograph of*

# *Henry Ford*

*Celebrating Sales of  
Ford Automobiles*



[www.EarlyFordRegistry.com](http://www.EarlyFordRegistry.com)

by Dave Dunlavy  
[dave@EarlyFordRegistry.com](mailto:dave@EarlyFordRegistry.com)

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## *Why the Photograph is so Special.*

The Photograph has a caption at the bottom. It reads:

***“The New Ford Car embodies the best results of my experience in making 5,000,000 automobiles. I consider it my most important contribution thus far to the progress of the motor industry, to the prosperity of the country, and to the daily welfare of millions of people. Henry Ford”***

It is interesting to note that this particular photograph has a number “2” placed in front of the “5”, making the number 25,000,000. It is thought that Ford Motor Company added the number before sending the pictures to the dealers. While there are only a very few copies of this photograph still in existence, some other examples have an added “1” in front of the “5”, making the number 15,000,000.

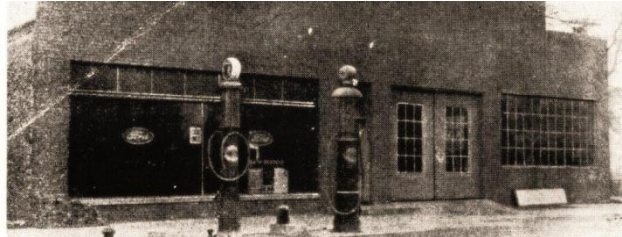
The production milestone dates were:

- 1915 1 millionth Ford
- 1917 2 millionth Ford
- 1921 5 millionth Ford
- 1924 10 millionth Ford
- 1927 15 millionth Ford
- 1937 25 millionth Ford



## *It All Started...*

***The story started with the Fitzpatrick Motor Company in Campus, Illinois.***



Frank J. Fitzpatrick and his brother, J.J. became famous for their service business, their equipment and their reputation for using that equipment to turn out good jobs.

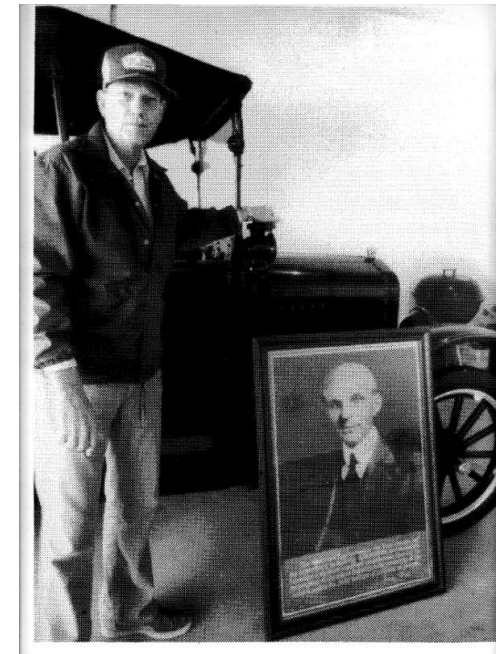
They became a Dealer for Ford Motor Company and Service Agency in 1920 and continued until 1954. The dealership was awarded the Ford photograph during that time. It was displayed in a prominent place in the Dealership.

Frank was an avid Model T expert. He was an Honorary Lifetime Director of the Model T Ford Club International, was a technical editor and wrote many articles over a period of years, which have been published in the Model T Times.

Robert “Bob” McKelvie met Frank and became good friends with him due to their interest in early Fords. After Frank passed away in 1974, Bob purchased the Ford photograph.



***Frank giving a helping hand at Rockford '73***



***Bob McKelvie with the Ford photograph from an article in the Omaha World Herald.***